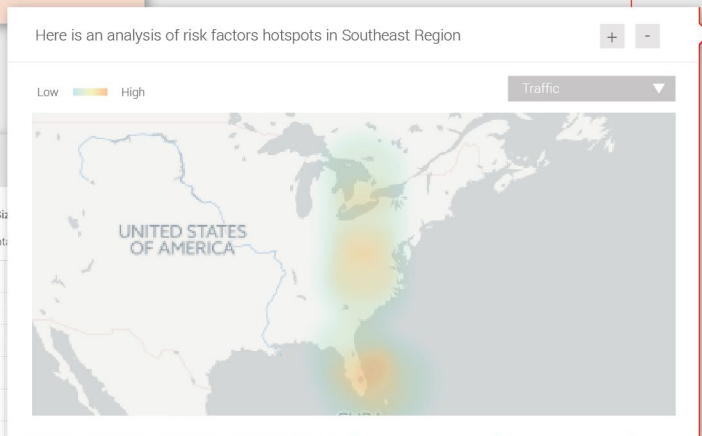


Rapidly changing environmental and legislative conditions are just a few of the many factors that make the underwriting process even more complex. Imagine if you had a sixth sense to pinpoint risks quickly and easily!

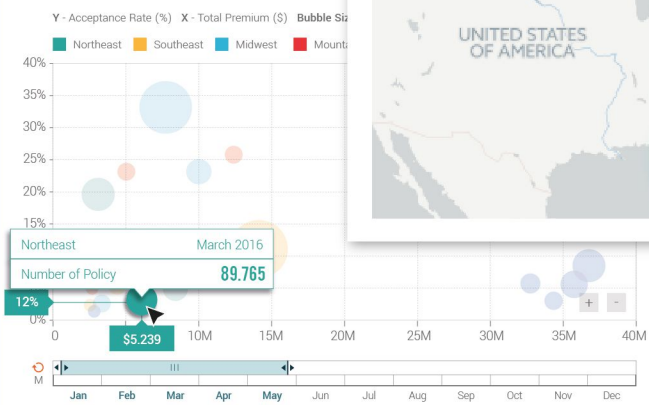
I work behind-the-scenes to guide continuous business optimization. Tweaking certain decision-making levers means you can explore alternative strategies, and when you choose a strategy, I give you a list of tasks in order to implement it.

Being cognitive, I learn from each interaction with you, getting to know your individual problem-solving style and guiding you to further helpful analysis.

What are the insurance risk factor hotspots?



Context: Product Performance by Regions



Acceptance rate is higher where average premium is low, except in the west region.



Insight

My analysis indicates that transitioning customers from 3 to 4 on CSAT has the highest impact on persistency which will increase the retention rate by 21%.

Related questions

What are policy price bands for policies across competitors?

Are we pricing policies appropriately for risk hotspots?

Here are the latest opportunities I've sensed

